



# Barcelona

Technical Programming Department

June 2016

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# 01

## The city of Barcelona: profile

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# POPULATION & AREA

**One of the main metropolitan  
areas of Europe**

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## POPULATION & AREA (1/4)



Barcelona is the capital of Catalonia.

With an area **of 100 Km<sup>2</sup> and 1.6 million inhabitants**, it is one of the densest cities in Europe.

Barcelona represents **0.3% of the territory of Catalonia** but concentrates **21% of the Catalan population**.

2015	Population	Surface (km <sup>2</sup> )	Density (inhab/km <sup>2</sup> )
<b>Barcelona</b>	<b>1,604,555</b>	<b>102</b>	<b>15,706</b>
Metropolitan area	3,213,775	636	5,053
Catalonia	7,508,106	32,108	234
Spain	46,624,382	505,944	92



Source: INE and Dept. Of Statistics, AB. Annual

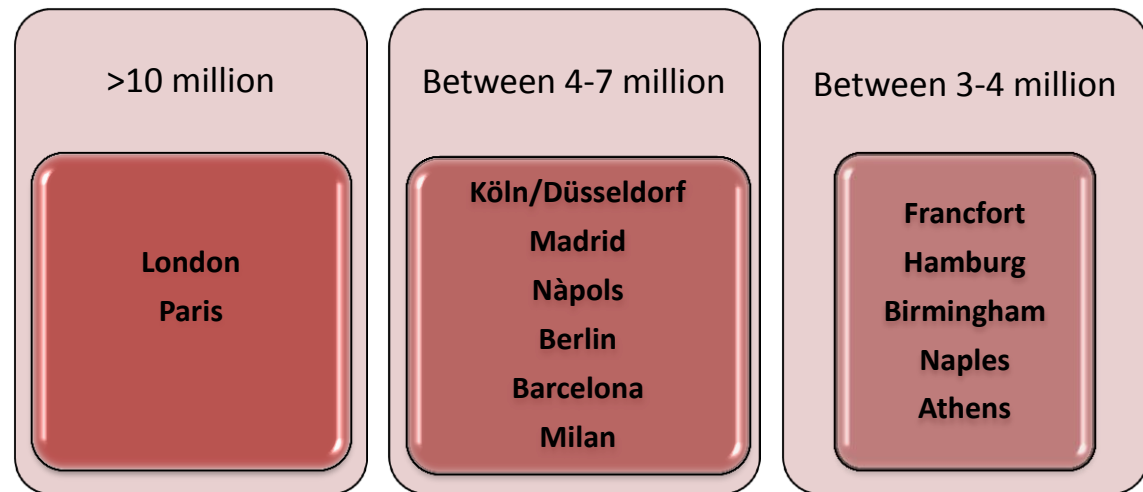


## POPULATION & AREA (2/4)



Barcelona **is the central nucleus of the Metropolitan Region of Barcelona**, a region among the first ten European urban agglomerations in **terms of population and employment**.

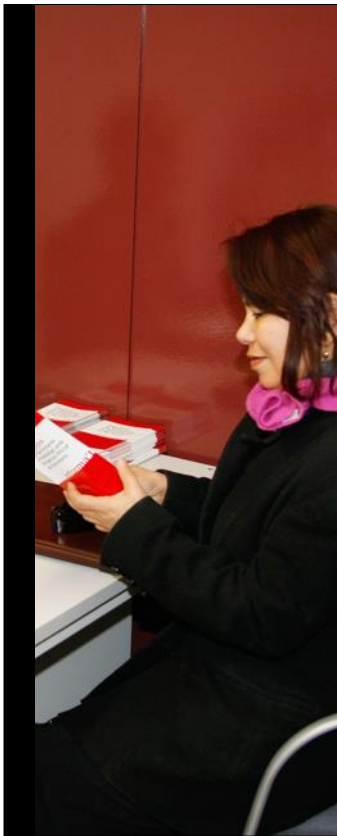
### EUROPEAN METROPOLIS DEPENDING ON POPULATION



Source: [www.citypopulation.de](http://www.citypopulation.de). 2015

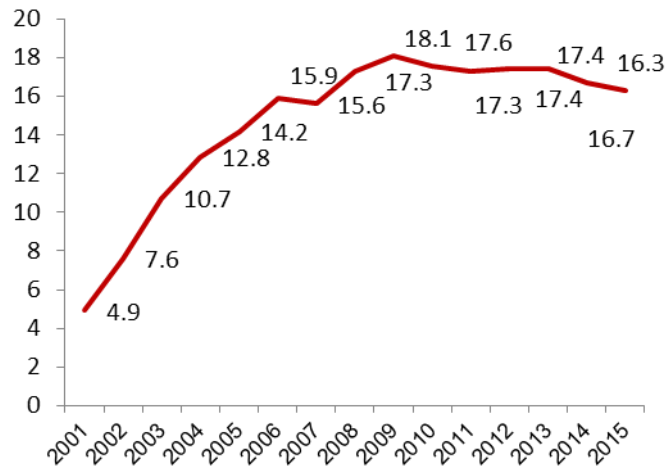


## POPULATION & AREA (3/4)

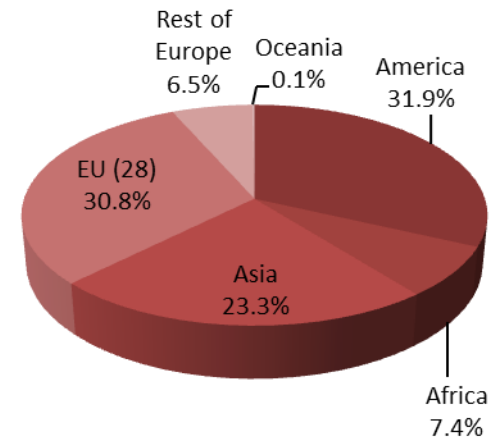


The city has undergone a strong increase in immigrant population over the last decade. Currently **the foreign population represents 16.3% of the total population**. It is a very diverse immigration: 150 nationalities live together in BCN.

Weight of foreign population of BCN (%)



Foreigners by continent of origin 2015



Source: Dept. Of Statistics, AB. Annual



## POPULATION & AREA (4/4)



The migratory phenomenon has contributed to a certain **rejuvenation of the population**.

The population under 14 years old has increased its weight and the index of ageing (over-65s over under-14s) has reduced.

### Index of ageing

2000= 188.9%  
2015= 171.8%

Structure of ages (%)



Source: INE. Dept. Of Statistics, AB. Annual





# DIVERSIFIED ECONOMY

**Economic engine, City of services,  
knowledge economy**

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## DIVERSIFIED ECONOMY (1/6)

Barcelona generates **30% of the GDP of Catalonia** and employs **34% of the workers**.

The GDP of the city is 45% higher than the average of Catalonia while in terms of per capita income, it is 17% higher.

	Barcelona	Catalonia	BCN/CAT
<b>GDP (million €)</b>	64,241.5	206,919.9	31%
<b>GDP per capita (€)</b>	40,100	27,600	145%
<b>Income (million €)</b>	30,119.8	120,765.5	25%
<b>Income per capita (€)</b>	19,000	16,200	117%
<hr/>			
GPD: Gross domestic product. 2012 Data			
Income= Gross disposable household income. 2013 Data			
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<b>Employed*</b>	1,026,593	3,049,552	34%

\* Registered workers on the Social Security. Desember of 2015

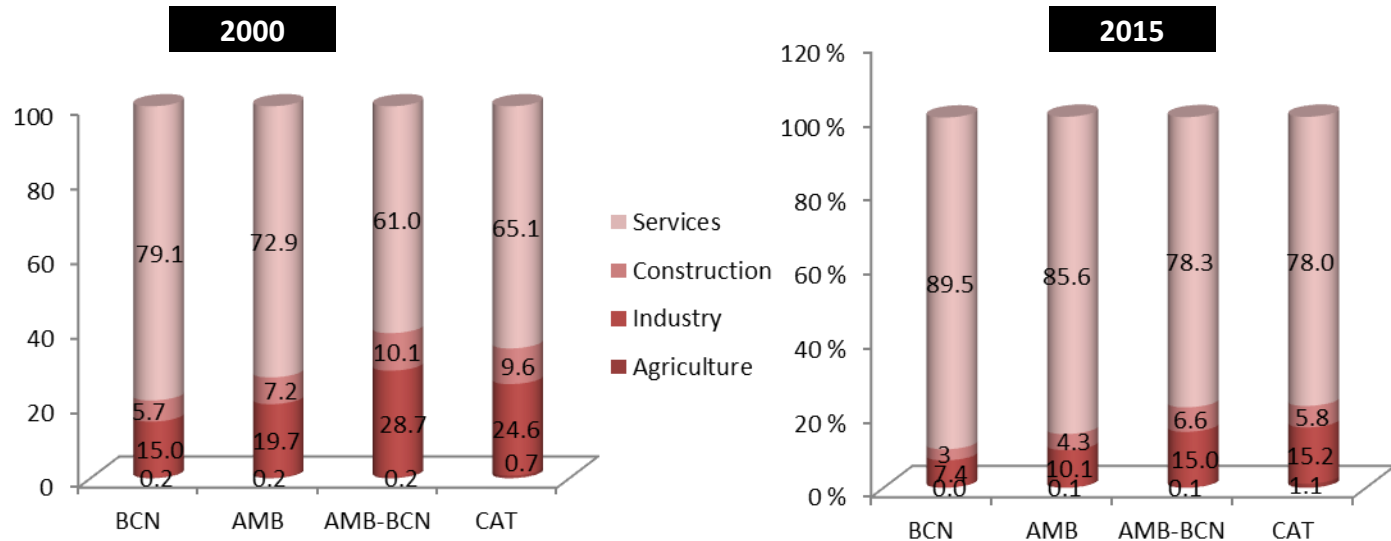
Source: Idescat (annual) i INSS (quarterly)



## DIVERSIFIED ECONOMY(2/6)

As with other large cities, **BCN** has become specialised as a **city of services**, sector in which 89.5% of the workers are employed. The **weight of industry has decreased** (from 15% in the year 2000 to 7.4% in 2015).

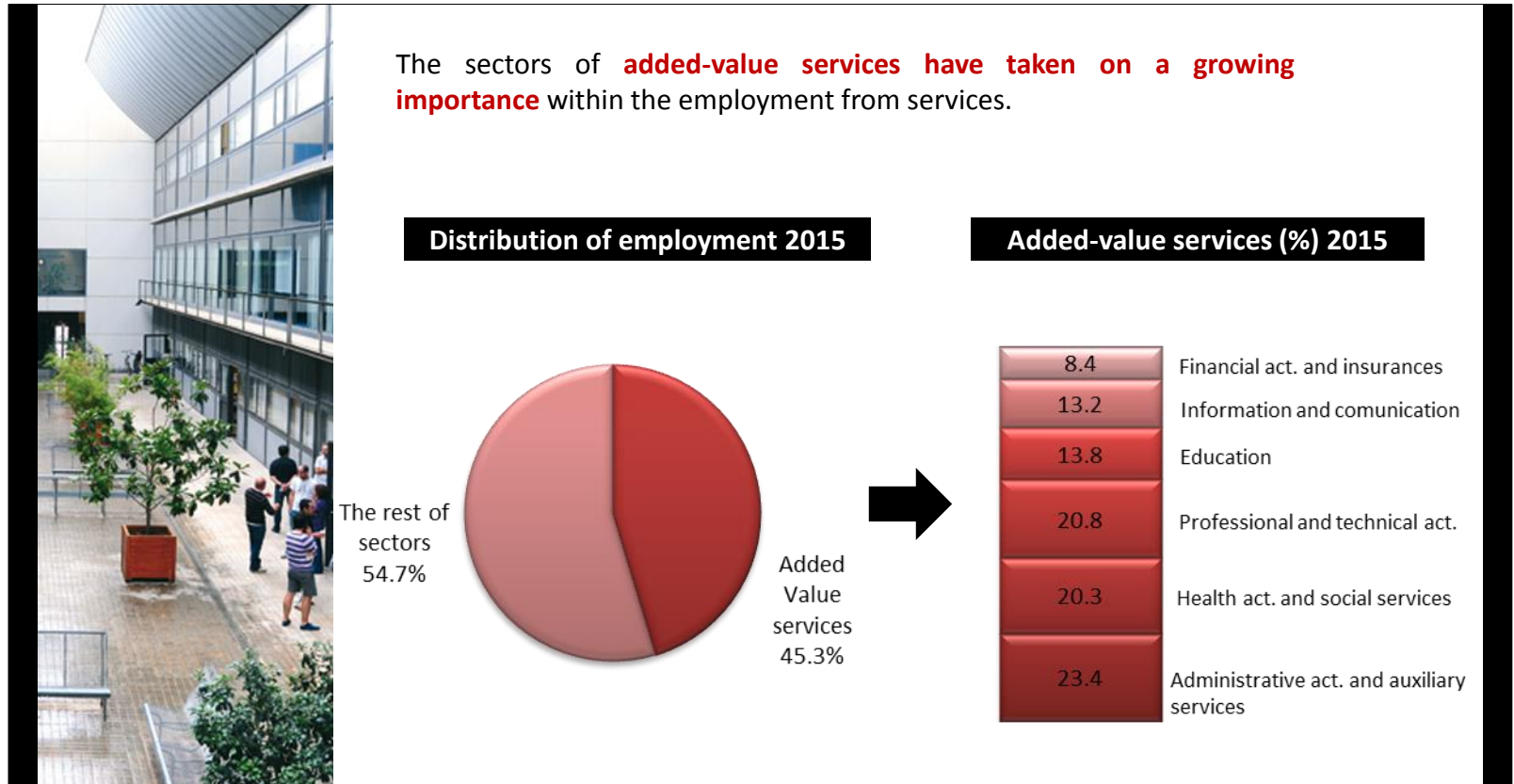
The weight of construction is less than those of other similar economies.



Source: INSS, general regimes and self-employed. Quarterly



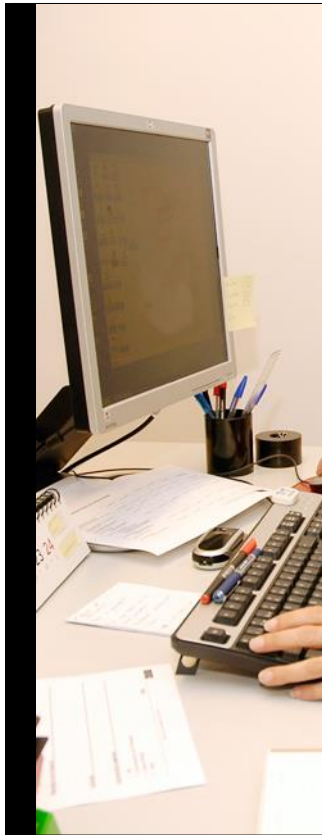
## DIVERSIFIED ECONOMY (3/6)



Source: INSS, general regimes and self-employed. Quarterly



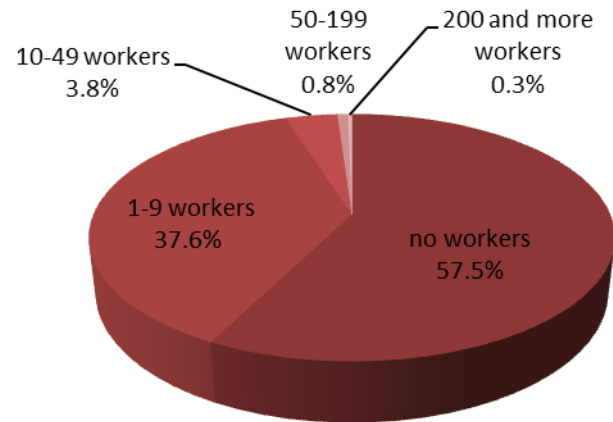
## DIVERSIFIED ECONOMY (4/6)



The business fabric shows a structure similar to the whole of Catalonia:

**Dominance of the micro-companies** (more than 95% have less than 10 workers) and with little presence of companies with more than 200 workers.

Dimensions of companies 2015



Sourcet DIRCE –INE, Dept. Of Statistics.AB. Annual

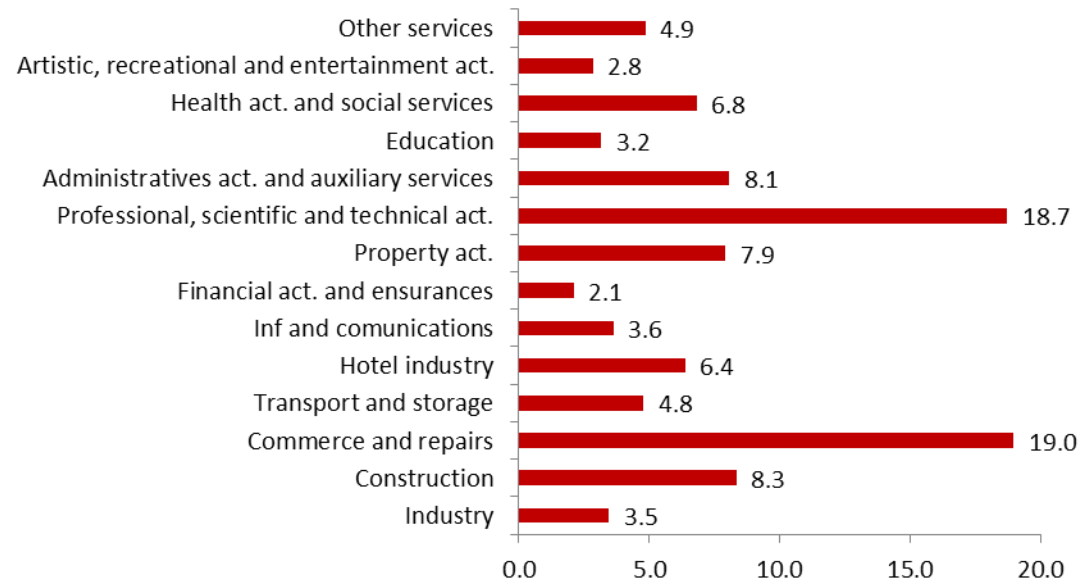


## DIVERSIFIED ECONOMY (5/6)



Predominance of companies from the service sector, highlighting the weight of **commerce and repairs (19%)** and from the **professional, scientific and technical activities (18.7%)**.

**Companies by activity sector (%) 2015**



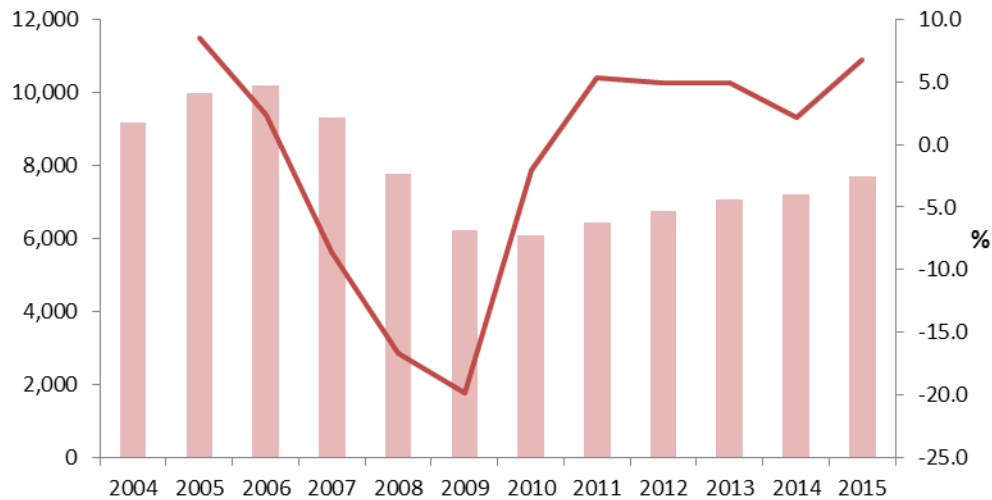
Source: DIRCE –INE, Dept. of Statistics. Annual



## DIVERSIFIED ECONOMY (6/6)

The number of constructed mercantile companies recovers from 2010.

**Mercantile companies constituted  
and yearly variation rates**



Source: Global Entrepreneurship Monitor. Annual figures. INE, Dept. Of Statistics, AB(per Mercantil Comp. Monthly figures



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# LABOUR MARKET AND LEVEL OF TRAINING

**Competitive labour cost and level of training with international projection**

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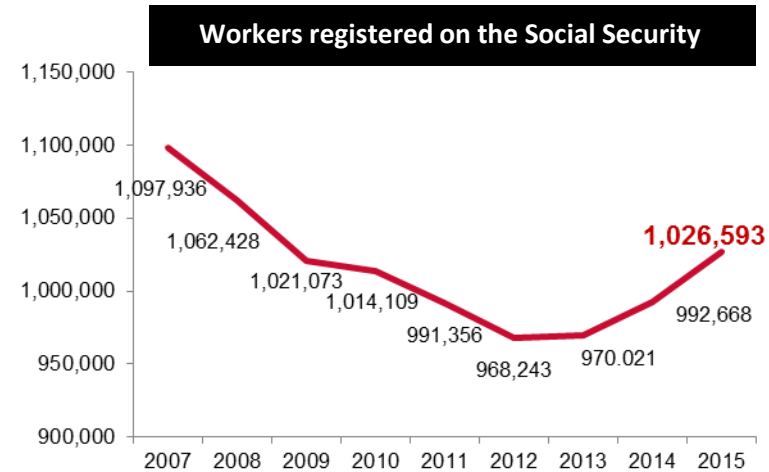
# LABOUR MARKET AND LEVEL OF TRAINING (1/4)



Barcelona registers **rates of activity and employment higher than the Catalan and Spanish average** even though the crisis has had a major impact on the labour market.

The number of workers registered on the Social Security has reduced between 2007-2012, and grows slightly again in 2013.

Rate of activity, employment and unemployment 16-64 years old			
IVT/2015	Rate of activity	Rate of employment	Rate of unemployment
<b>Barcelona</b>	<b>79.8</b>	<b>69.2</b>	<b>13.3</b>
Catalonia	78.7	64.7	17.9
Spain	75.4	59.5	21.0
EU (28)	72.7	66	9.1



Source: EPA, INSS, Dept. Of Statistics, AB. Quarterly



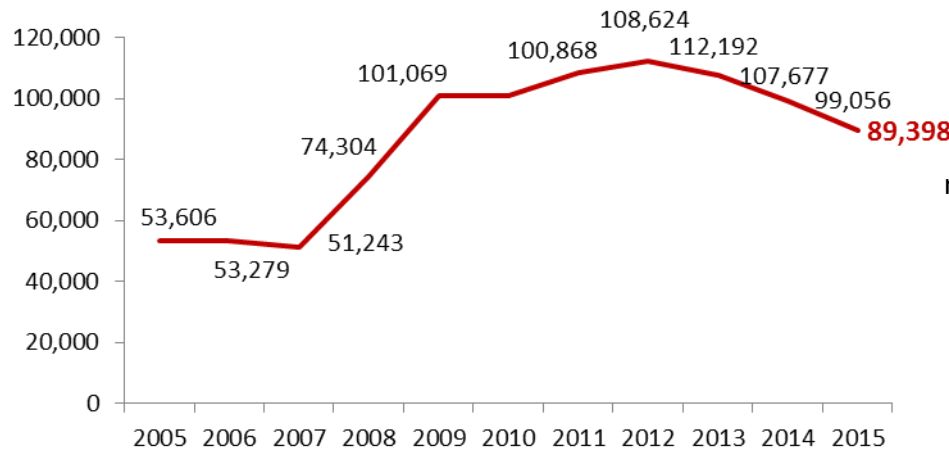
## LABOUR MARKET AND LEVEL OF TRAINING (2/4)



Registered unemployment has also undergone a strong increase since the start of the crisis.

In the city there are more than **89,000 people unemployed** and the **Rate of unemployment** is situated at **13.3%**, below that of Catalonia and Spain.

Registered Unemployment



The economic uncertainty is also reflected in the growing weight of temporary contracts, which represent 85% of the contracts.

Source: Dept. of Enterprise and Employment (GC), Dept. of Statistics, AB. Monthly



## LABOUR MARKET AND LEVEL OF TRAINING (3/4)

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However, in terms of salaries and labour costs, Barcelona is a **competitive city in the international context**.

**Barcelona ranks 30<sup>th</sup> in the UBS bank ranking of 71 cities according to salary level.**

According to The Economist Intelligence Unit, Barcelona is in the 29<sup>th</sup> position in level of human capital quality among 120 cities in the world.

Source: UBS. Annual



## LABOUR MARKET AND LEVEL OF TRAINING (4/4)



It has a qualified human capital and an internationally recognised supply of universities, business schools and masters degrees.

**5 public universities. 3 private universities. 205,000 university students**

**Best European  
business schools :**

**5th ESADE  
8th IESE**

According to the Financial  
Times

**UB: among the 75  
best universities  
of the world for  
health sciences.**

Universitat  
Jiao Tong de Shangai

**UB, UAB,  
among the best 200  
universities in the  
world.  
UPF and UPC among  
the best 300.**

QS World University Ranking

Source: Financial Times. Jiao Tong de Shangai, QS World University Rankings. Annual



# **CITY OPEN TO THE WORLD**

**First province in terms of exports**

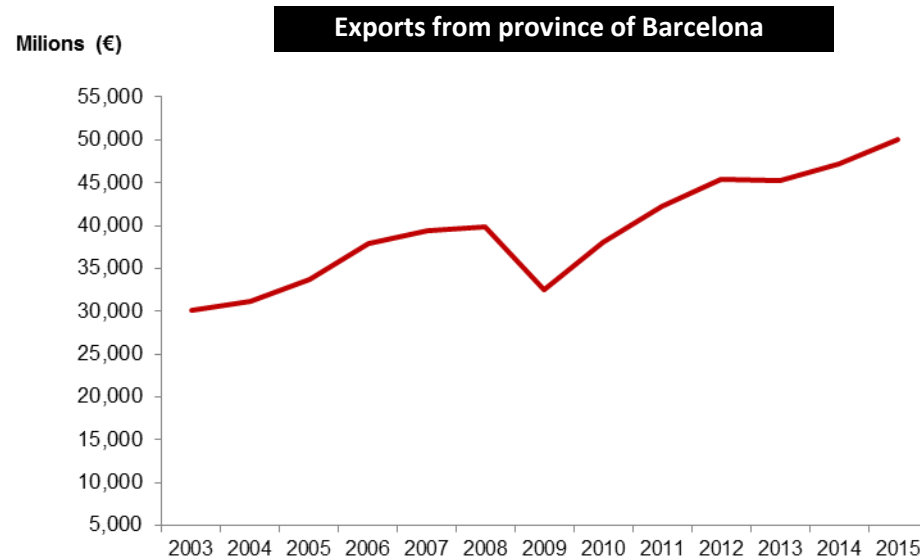


## CITY OPEN TO THE WORLD (1/3)



Barcelona represents **20% of the Spanish exports**. The **chemical sector, automotive and capital goods** are the main exportation activities.

**More than 60% is exported to European countries** and almost half (48%) is focused on 5 countries: France, Germany, Italy, Portugal and the United Kingdom.



Source: Secretary of State for Trade; Ministry of Economy and competitiveness. Monthly

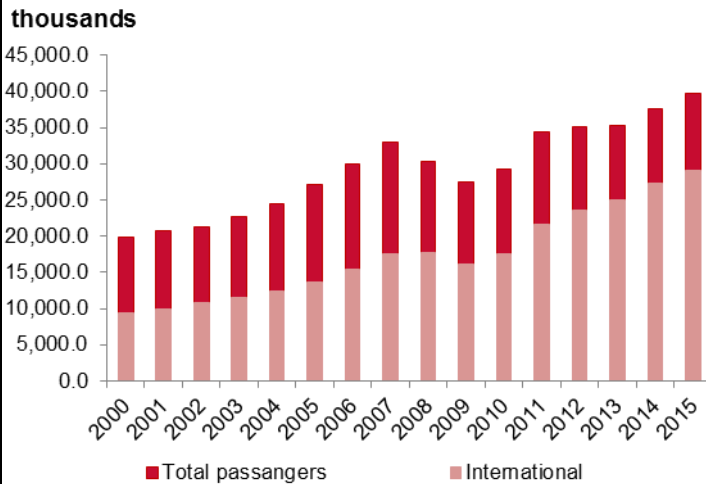


## CITY OPEN TO THE WORLD (2/3)

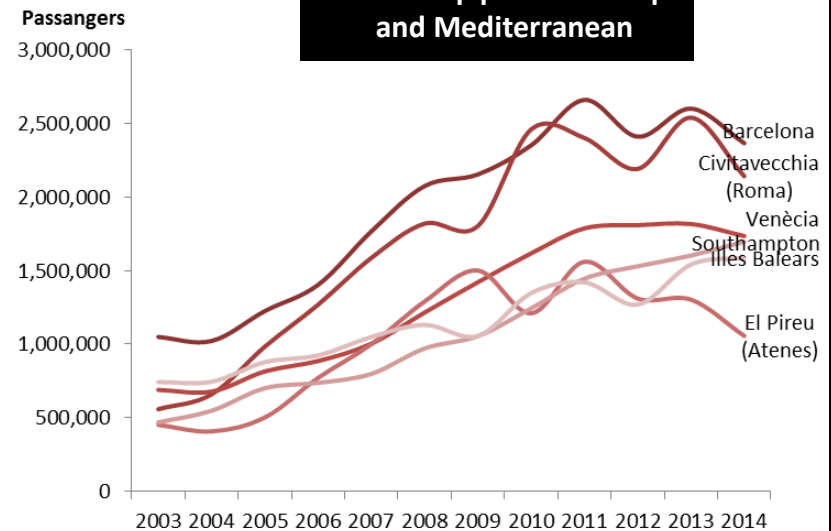
The airport of Barcelona is the **tenth European airport in number of passengers**. 73.3% of the passengers correspond to international transit.

With **2.5 million cruise-ship passengers**, the port is the first destination for cruise-ship passengers in the Mediterranean.

Passangers of the airport



Cruise-ship ports in Europe and Mediterranean



Source: AENA, Port de Barcelona, Monthly.



# TOURISTIC REFERENCE AND CITY OF TRADE FAIRS AND CONGRESSES

**Centre of attraction of tourists and  
business visitors**

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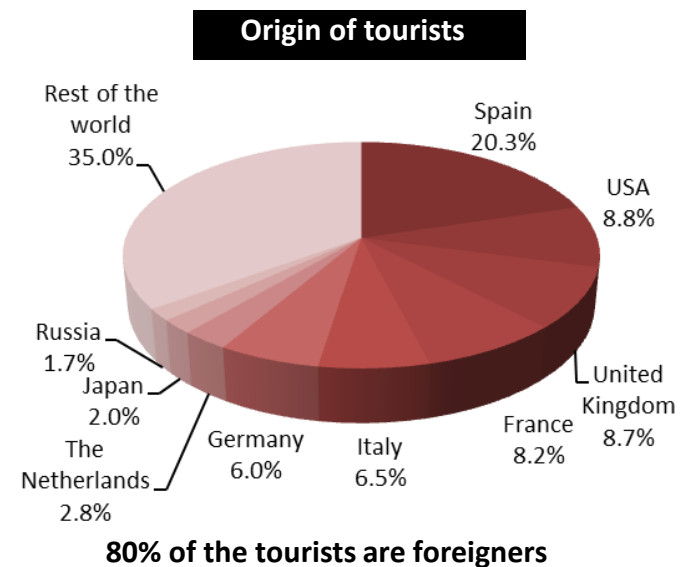
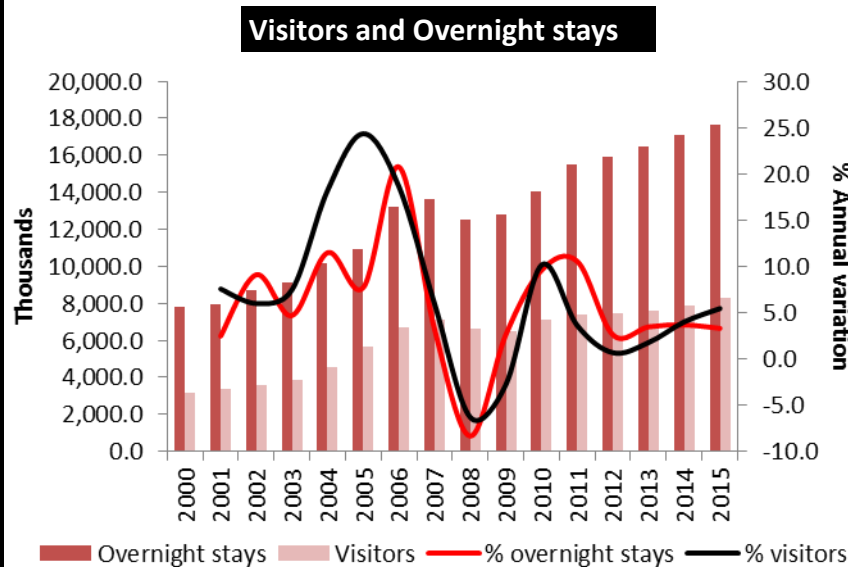
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# TOURIST REFERENCE AND CITY OF TRADE FAIRS & CONGRESSES (1/2)

Barcelona is **one of the main destinations for urban tourism in Europe** and a focus of attraction for tourists and business visitors: **8.3 million visitors and 17.6 million overnight stays in hotels** in 2015.



Source: Turisme de Barcelona and INE . Quarterly



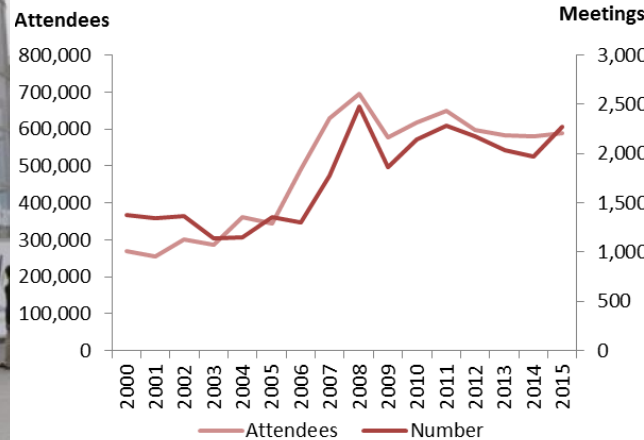
# TOURIST REFERENCE AND CITY OF TRADE FAIRS & CONGRESSES(2/2)

Fifth city in the world in the organisation of international meetings.

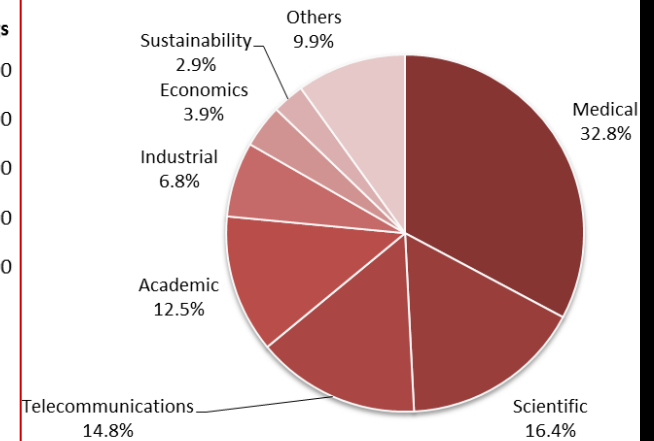
60% of the meetings are international.



Meeting held & delegates attending



Congresses by sectors. 2015



Source: International Congress & Convention Association. Turisme de Barcelona. Annual



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# INTERNATIONAL POSITIONING

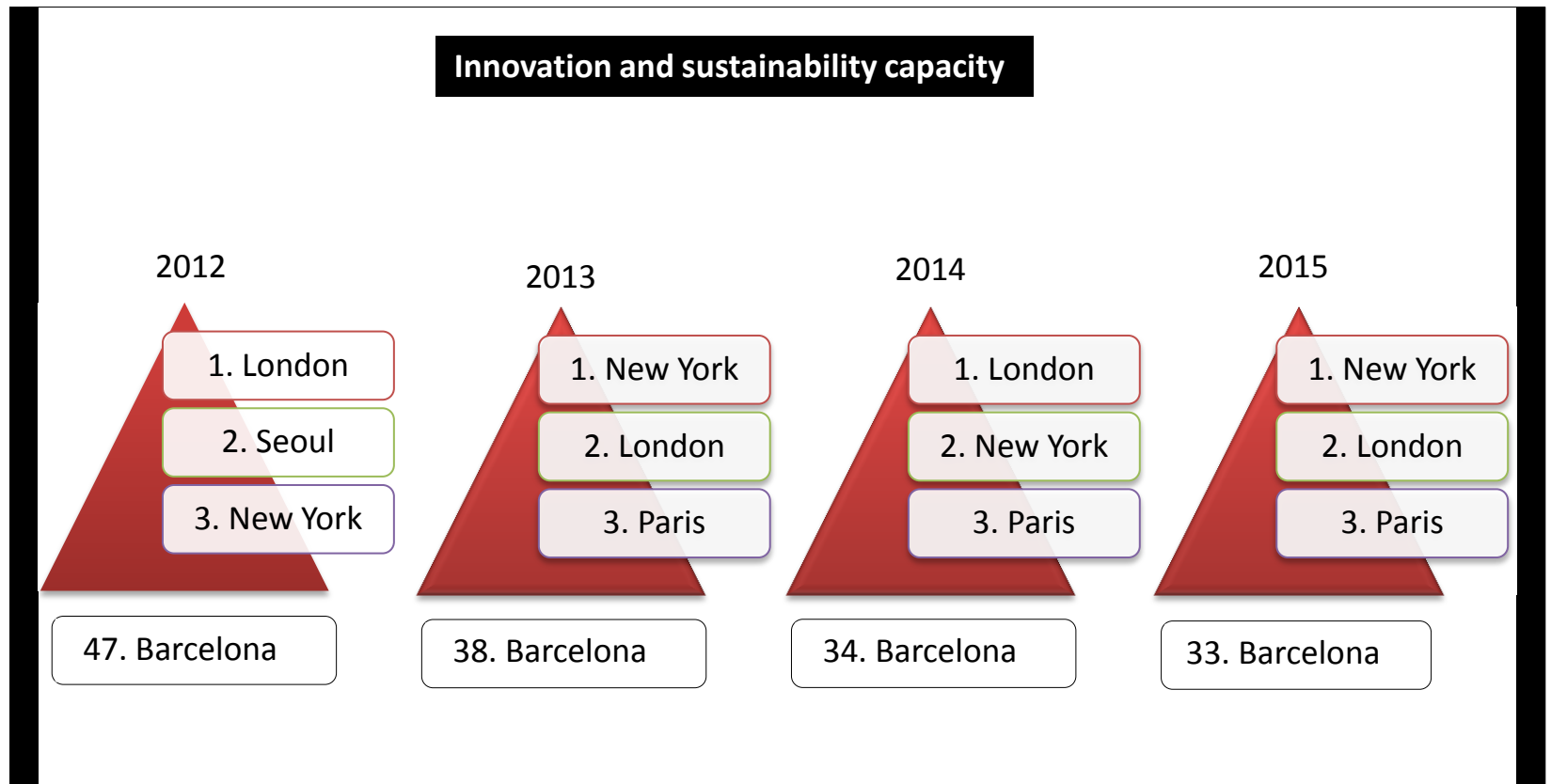
**We are in more and more rankings.  
Winning positions.**

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## INTERNATIONAL POSITIONING (1/2)



Source: Índice IESE Cities in Motion, IESE Centro de Globalización y Estrategia



## INTERNATIONAL POSITIONING (2/2)



**Best European business schools: 5<sup>th</sup> ESADE 8<sup>th</sup> IESE**

Financial Times

**Most admired city in the world for its model of urban development**

Ernst & Young

**6<sup>th</sup> city in the world with best global reputation**

Reputation Institute

**33<sup>th</sup> city in innovation and sustainability**

IESE Cities and Motion Index

**Barcelona ranks 124 among the 211 most expensive cities in the world**

Mercer Human Resource Consulting

**UB: among the 75 best universities in the world for health sciences**

(University Jiao Tong of Shanghai)

**The only city in the world with 9 UNESCO World Heritage sites**

Unesco

**3<sup>th</sup> city in the world in the holding of international meetings and 1<sup>st</sup> in number of attendees**

International Congress and Convention Association

Source: Cushman&Wakefield, Ernst&Young, Mercer, ICCA and others. Annual



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# REFERENCE FOR QUALITY OF LIFE

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## REFERENCE FOR QUALITY OF LIFE (1/3)

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Barcelona offers cultural, educational, and environmental elements, among others, that define it as a city with quality of life.

**39 municipal markets**  
**4,4 Km of beaches**  
**7,03m<sup>2</sup> of green urban space per inhabitant**  
**36% of waste collected selectively**

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**246.717 beneficiaries of the 'pink card' for the elderly**  
**40 of the social services centres, with 74.237 people attended.**  
**21,7 % of the population 65 or over and more years with teleassistance service.**

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**33% of internal journeys are done by public transport and 49% on no motorized vehicles**

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**331.055 journeys of special transport**  
**100% accessible buses**  
**86% of metro stations with lift**  
**92% of kilometres of accessible public way**  
**62,1% of the crossings with acoustic traffic lights**

Source: Mobility, Urban Habitat, AB. Quarterly-annual



## REFERENCE FOR QUALITY OF LIFE (2/3)



### Cultural Infrastructures (2015)

**40 public libraries**

2,5 libraries / 100.000 inhab.

**55 museums and big exhibition centers**

3,4 centers / 100.000 inhab.

**56 theaters**

3,5 theater / 100.000 inhab.

**187 cinema halls**

11,7 halls / 100.000 inhab.

### Cultural consumption (2015)

**6,2 million visits to the libraries**

4 per capita visits

**16 million visits to the 10 most visited museums and inherited sites**

**2,4 million spectators of performing arts**

1,5 per capita spectators

**6,3 million spectators of cinema**

3,9 per capita spectators

Source: Institute of Culture





## REFERENCE FOR QUALITY OF LIFE (3/3)



### Non-university educational infrastructure (2015)

**97 municipal nursery schools**

**937 education centres**  
70% supported with public funds

**4 municipal music schools**  
**1 municipal conservatory**

### Non-university students (2015)

**8,100 nursery schools students**

**234.420 education centre students**  
90% in public centres

**3,556 municipal conservatory and music schools students**

Source: Education Consortium. Municipal Institute of Education, AB. Annual-quarterly



# COHESIVE CITY

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## COHESIVE CITY (1/4)



Barcelona is a **city of medium level incomes**, but in these years of crisis the weight of low incomes has noticeably increased.

In recent years a process of **widening of territorial inequalities** has been observed, a very common fact in situations of economic crisis such as the present one.

### Disposable Household Income per capita 2014

Districts	Resident Population	Index RFD BCN=100
	2014	2014
1. Ciutat Vella	102,237	79.7
2. L'Eixample	265,303	115.9
3. Sants-Montjuïc	182,234	75.8
4. Les Corts	81,610	139.7
5. Sarrià-Sant Gervasi	146,754	184.3
6. Gràcia	120,843	108.5
7. Horta-Guinardó	167,235	77.7
8. Nou Barris	165,718	53.7
9. Sant Andreu	146,969	73.0
10. Sant Martí	234,489	85.6
<b>Barcelona</b>	<b>1,613,393</b>	<b>100.0</b>

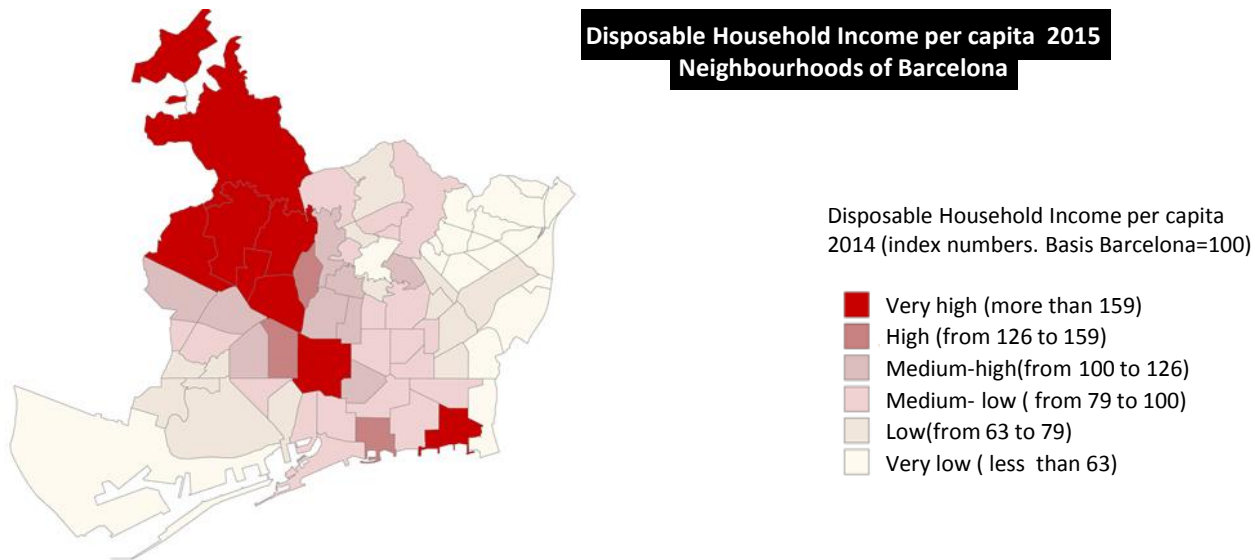
Source: Barcelona Economia-GTP-AB.Annual



## COHESIVE CITY (2/4)

The most notable contrast of the levels of income can be seen between the neighbourhoods of Les Corts and Sarrià-Sant Gervasi –higher level– and Nou Barris a lower level.

The neighbourhoods of Sant Martí are heterogeneous, while Gràcia and Sants-Montjuïc present a much more compact income profile per neighbourhood.



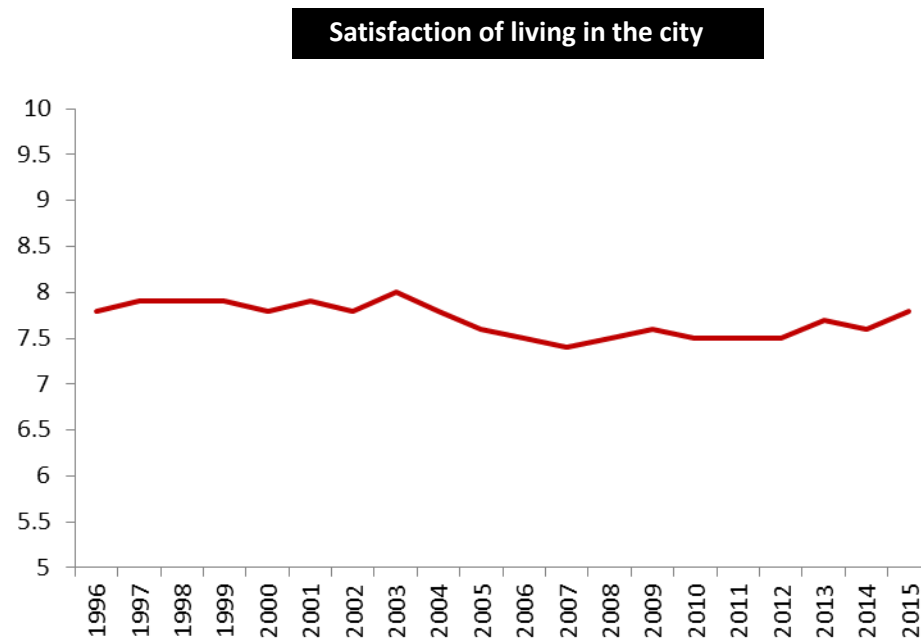
Source: Barcelona Economia-GTP-AB.Annual



## SATISFACTION OF LIVING IN BARCELONA (3/4)



The Barcelona citizens **show high satisfaction of living in the city.**



Source: Quality of City Survey –AB



## SATISFACTION OF LIVING IN BARCELONA (4/4)



The most highly rated municipal services are the **public libraries, community centers, the metro, waste collection and municipal markets.**

	2008	2009	2010	2011	2012	2013	2014	2015
Public libraries	7.0	7.3	7.5	7.5	7.6	7.6	7.5	7.8
Community centers	-	-	-	-	-	-	7.0	7.5
Metro	6.8	7.0	7.2	7.3	7.1	7.3	7.1	7.4
Waste collection	6.7	6.8	7.0	7.0	7.3	7.4	7.3	7.3
Municipal markets	6.8	6.9	7.0	7.0	7.0	7.0	7.0	7.3
Cultural activities	6.5	6.7	6.8	6.9	6.9	6.9	6.9	7.2
Popular festivities	6.5	6.6	6.7	6.7	6.8	6.9	6.9	7.2
Bus	6.4	6.4	6.6	6.8	6.6	6.9	6.7	7.1
Citizen information services	6.3	6.3	6.5	6.4	6.6	6.7	6.7	6.9
Apps for mobil devices	-	-	-	-	-	-	6.5	6.8
Public lighting	6.4	6.5	6.5	6.5	6.7	6.7	6.6	6.8
Social services	6.1	6.1	6.2	5.8	5.9	6.1	6.1	6.6
Street cleaning	6.0	6.1	6.4	6.2	6.5	6.7	6.5	6.5
Urban planning	6.1	6.0	6.3	6.2	6.1	6.2	6.2	6.4
Green spaces	5.9	6.0	6.1	6.0	6.1	6.3	6.2	6.4
Façades, buildings preservation	6.4	6.3	6.3	6.2	6.1	6.1	6.0	6.3
Public sport facilities	6.0	6.0	5.9	6.1	6.1	6.3	6.2	6.3
Bicing	6.2	5.8	5.8	6.0	6.1	5.9	6.0	6.3
Citizen security (neighbourhoods)	5.3	5.3	5.3	5.3	5.6	5.8	5.8	6.2
Paved roads	6.1	6.0	6.1	6.0	5.9	5.9	5.9	6.2
Local police	5.6	5.5	5.5	5.5	5.5	5.7	5.6	6.0
Citizen security (neighbourhoods)	5.2	5.2	4.9	4.8	5.2	5.4	5.5	5.9
Noise	4.6	4.6	4.8	4.7	5.0	5.2	5.4	5.4
Traffic	4.4	4.6	4.6	4.8	5.2	5.4	5.2	5.3
Parking	3.3	3.2	3.2	3.2	3.4	3.5	3.4	3.7

Source: Municipal Services Survey –AB. Annual



# 02

## **Political and administrative organisation of the City Council of Barcelona**

**Framework of Competences**

**Municipal services**

**Municipal Government and executive  
structure**

**Human Resources**

**Territorial organisation**

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# FRAMEWORK OF COMPETENCES





## FRAMEWORK OF COMPETENCES (1/2)

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The *Law of bases for local tax offices* (1985) establishes the framework of competences of the local administrations.

It determines the matters that are of local competence and defines a series of obligatory competences of the town and city councils.



Local  
competences



Obligatory  
services

The *Municipal Charter of Barcelona* is the special legal regime of the city that regulates the organisation of the municipal government, the regulatory powers and the municipal competences.

Source: Law 22/1998 The Municipal Charter of Barcelona and Law 7/1985 regulator of bases of local regime.



## FRAMEWORK OF COMPETENCES (2/2)

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- Security in public spaces
- Ordering of vehicle traffic and people on the urban public thoroughfare
- Urban planning regulations, management, execution and discipline
- Promotion and management of housing
- Historical-artistic heritage
- Provisions, slaughterhouses, fairs and defence of users and consumers
- Public health protection
- Social promotion and reinsertion
- Cultural and sports activities and facilities
- Participation in the education programme
- Cooperation with the education administration in the creation, construction and sustaining of public education centres and
- Vigilance and compliance of the obligatory schooling

Source: Law 22/1998 The Municipal Charter of Barcelona and Law 7/1985 regulator of bases of local regime.

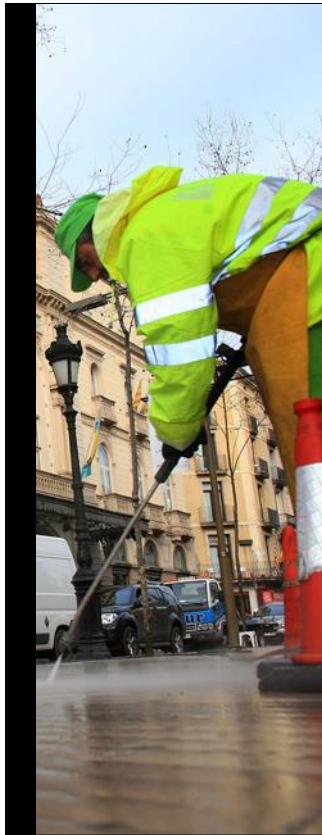


# MUNICIPAL SERVICES



## MUNICIPAL SERVICES : OBLIGATORY (1/2)

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- Public lighting
- Cemeteries
- Waste collection, street cleaning, waste treatment
- Drinking water provision and sewerage
- Access to the nucleuses of population
- Paving of the public thoroughfare
- Control of food and drinks
- Public parks
- Public libraries
- Markets
- Civil protection, prevention and extinction of fires
- Social service provision
- Public sports facilities
- Collective urban passenger transport
- Environmental protection

Source: Law 22/1998 The Municipal Charter of Barcelona and Law 7/1985 regulator of bases of local regime.



# TOTAL MUNICIPAL SERVICES (2/2)



Services Guide  
Barcelona City Council

SERVICES AND ASSISTANCE FOR CITIZENS ▾ CITIZEN INFORMATION AND ADVICE SERVICES EMERGENCY NUMBERS



Since our portfolio of services is extensive, this website acts as a directory of all the services and resources we provide to all Barcelona residents. The aim is to facilitate access to this information, sending you straight to a specific website appropriate to each case, as well as giving you the complete overview of all the services we provide.

Access to services and assistance to the public by topic:

-  Culture and Leisure
-  Education
-  Sport
-  Housing
-  Tax reductions and exemptions
-  Social Services and Citizen Services
-  Transport
-  Employment

+  
**150**



# MUNICIPAL GOVERNMENT AND EXECUTIVE STRUCTURE



## MUNICIPAL GOVERNMENT and EXECUTIVE STRUCTURE (1/4)

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### MUNICIPAL GOVERNMENT

Municipal Council : 41 councillors

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Plenary Commissions of : 5 government areas

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Government Commission of: 15 Councillors

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Mayor's Office



## MUNICIPAL GOVERNMENT AND EXECUTIVE STRUCTURE (2/4)

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### MUNICIPAL GOVERNMENT: AREAS OF GOVERNMENT

Employment, Economy and Strategic Planning

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Business Promotion, Culture and Innovation

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Social Rights

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Citizenship Rights, Participation and Transparency

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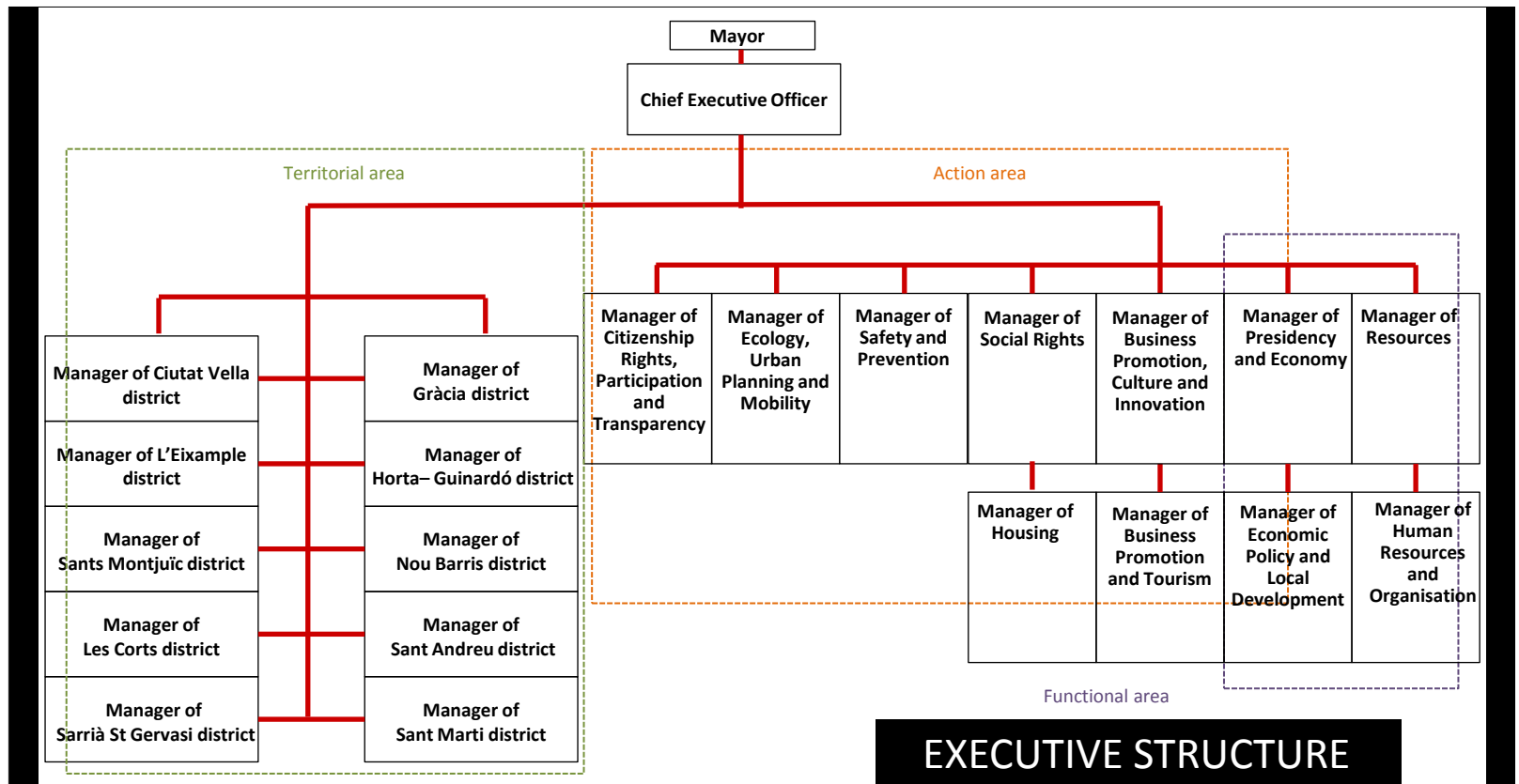
Ecology, Urban Planning and Mobility

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# MUNICIPAL GOVERNMENT AND EXECUTIVE STRUCTURE (3/4)





## MUNICIPAL GOVERNMENT and EXECUTIVE STRUCTURE (4/4)



### MANAGEMENT ENTITIES WITH INDEPENDENT LEGAL STATUS

#### City Council Group

##### Barcelona City Council

5 sectors and 10 districts

Local Autonomous organisations

9

Entrepreneurial public entities

4

Mercantile societies

13

Consortium and Foundations

19

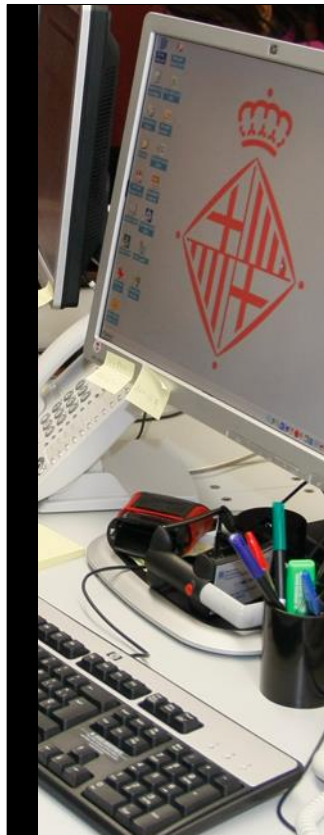
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# HUMAN RESOURCES

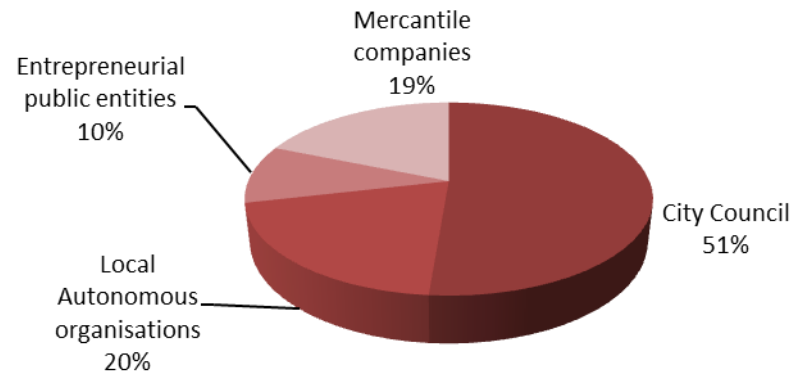


# HUMAN RESOURCES



		%
<b>City council</b>	6,478	51.3
Sectors	5,596	44.3
Districts	882	7.0
<b>Local Autonomous organisations</b>	2,539	20.1
<b>Entrepreneurial public entities</b>	1,234	9.8
<b>Public limited companies</b>	2,376	18.8
<b>TOTAL MUNICIPAL GROUP</b>	12,627	100

**Staff of Barcelona City Council group**





# TERRITORIAL ORGANISATION



# TERRITORIAL ORGANISATION

The city is made up of:

10 districts



73 neighbourhoods





# 03

## **Economic-financial situation of the City Council of Barcelona.**

**Budget settlement 2015**

# B

# C



## FINANCIAL OBJECTIVES 2012-2015



DEFICIT

Zero

GROSS SAVINGS

>15%  
Current revenues

DEBT

<60%  
Current revenues

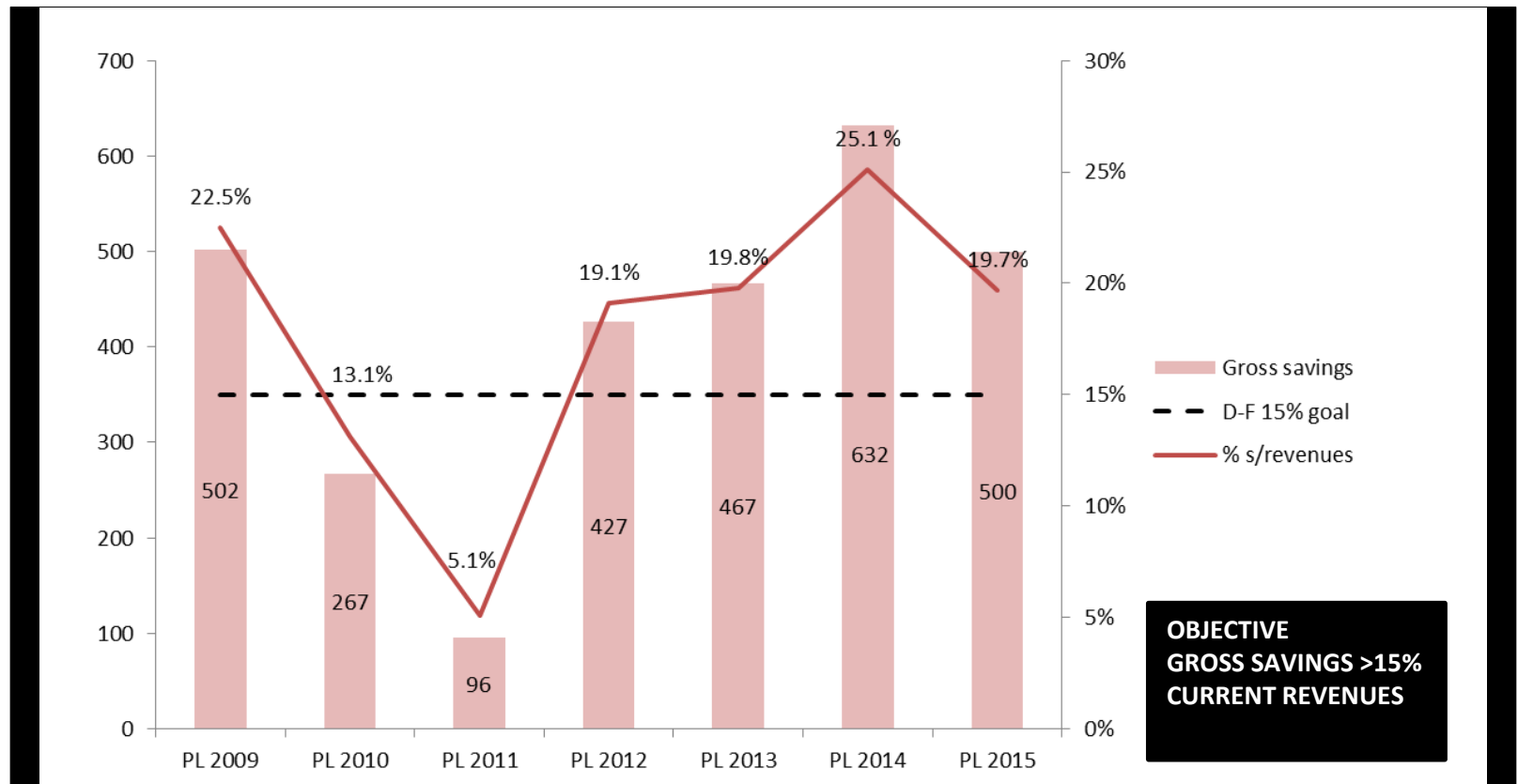
PAYMENT TO  
SUPPLIERS

30 days



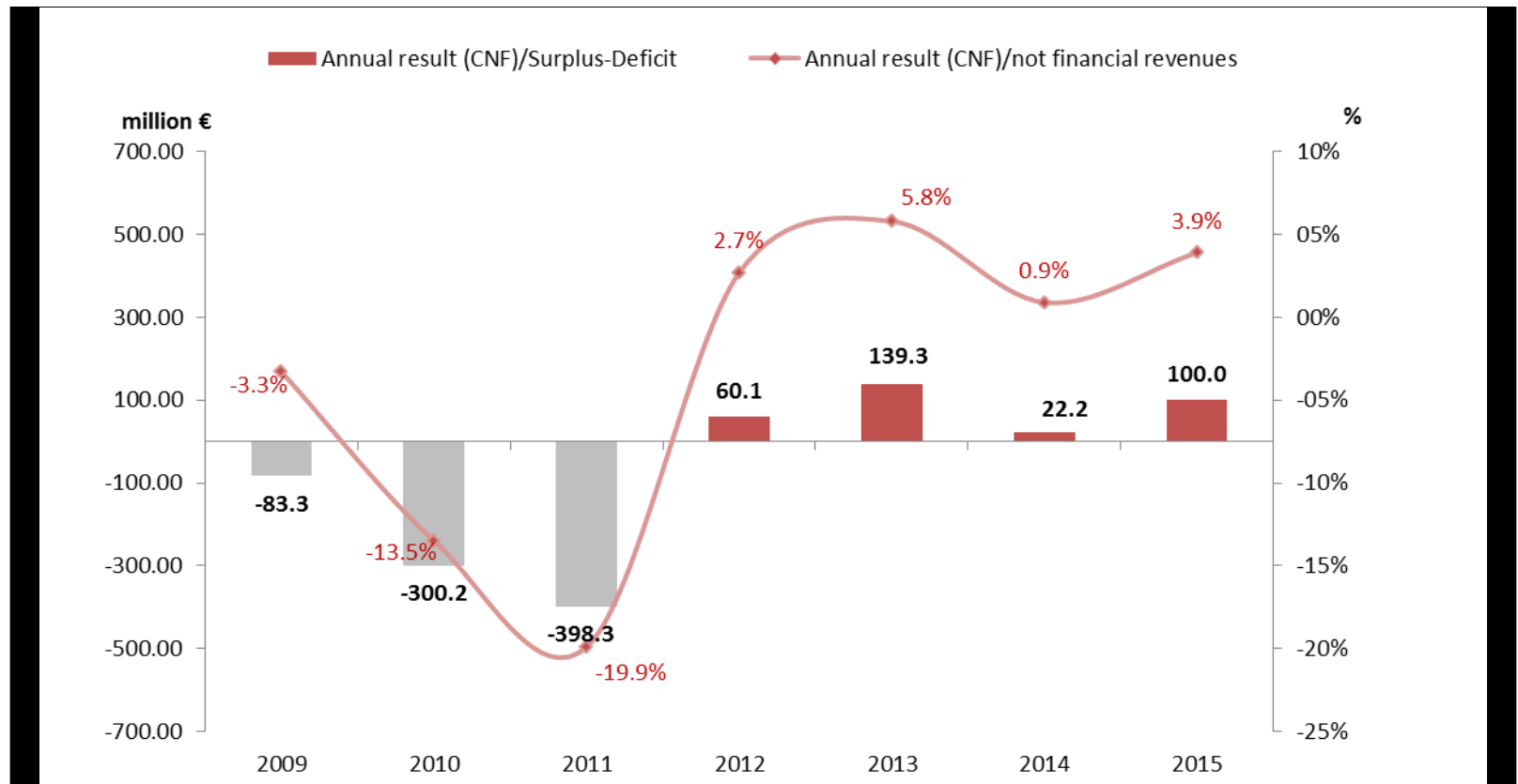


# GROSS SAVINGS



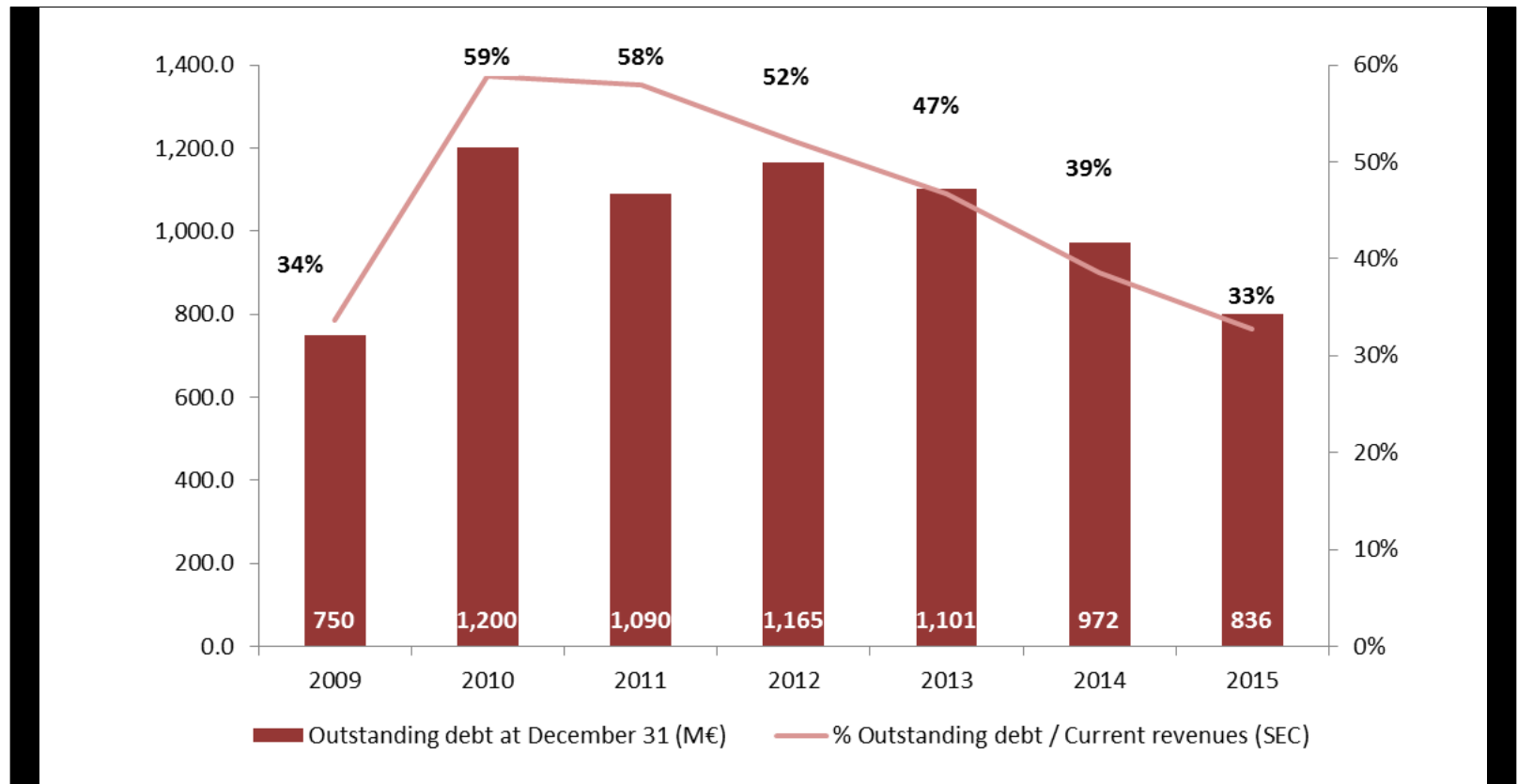


# EVOLUTION OF CAPACITY / NEED FOR FINANCING



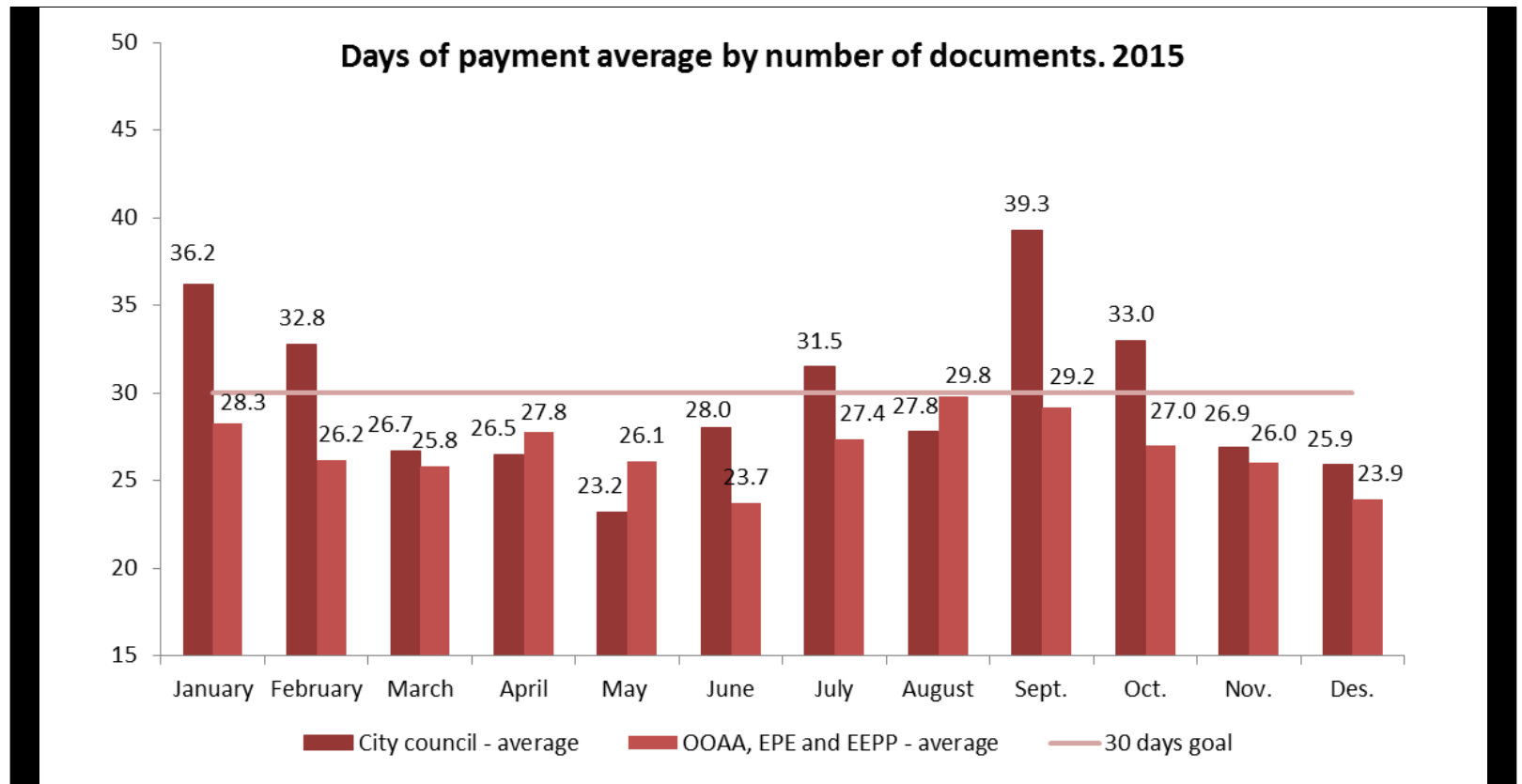


# EVOLUTION OF DEBT





# PAYMENT TO SUPPLIERS





**Ajuntament  
de Barcelona**

**B**

**C**

**N**

